ANNUAL REPORT
Make Moves that Matter
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LETTER FROM OUR CEO

Dear Friends,

2021 saw a great deal of transition. The challenges faced by the people we serve continue to change and adapt. Members, alumni, volunteers, and staff have approached each day with resilience and determination, embracing technology, connecting creatively, and remaining nimble to tackle obstacles.

"Together we strode forward, empowering the vulnerable population we serve, navigating the new normal, and working to be better along the way."

Despite these challenges, we saw some exciting milestones this past year. As a result of the hard work and persistence of our members, staff, and volunteers, we supported over 1,000 individuals during 2021 – a new organizational record and something our community should feel very proud of. We employed over 700 members, provided over 290 workshops across the country, and expanded to Houston, increasing our support of the homeless population to 15 cities nationwide.

Our efforts to better leverage volunteers have produced very successful results. As we streamlined our expenses, we were able to generate the same programmatic impact while better meeting the needs of our members and alumni through more individualized support. The feedback from members about the support they receive from Next Steps Mentors has been very positive, and our cost to serve dropped by 29% decrease since 2020.

Thank you to all in our Back on My Feet community, from volunteers to corporate, foundation and nonprofit partners, our National Board, and all our supporters and donors. Your steadfast support helped our community to grow, more members to find employment, and then move from shelters to sustainable housing. It is because of you that we can provide the community, trainings, employment opportunities, and housing resources our members need to become self-sufficient and achieve their goals.

With gratitude,

Katy Sherratt
CEO
Thank you to all who supported our mission in 2021.

Back on My Feet takes a well-rounded approach to help members move towards self-sufficiency, and many of our partners do the same. The partners below have provided a game-changing impact on member success nationwide through employee engagement, programmatic support, financial support, and board engagement.

$50,000+ in Support

- Accenture
- Bimbo Bakeries USA
- BBI Bundette Bickmann Inc.
- Community Foundation for Greater Atlanta
- Elizabeth & Phillip Gross
- Foss Family Foundation
- Frank E. Clark Charitable Trust
- Hoka
- Morgan Lewis
- Populus Financial Group
- PwC
- Stand Together
- The Cigna Group
- United Way
- Walker & Dunlop
- White Lodging

$10,000+ in Support

- Aaron Goorin
- Adage Capital Management
- Adobe
- Affiniti
- AIG Retirement Services
- Allegis Global Solutions
- Andersen Corporation
- Anne Berkowitch
- Another Mother Runner
- Arbor Dog Foundation
- Ashley and Cody Fincher
- AT&T
- Atalaya
- Atlanta Track Club
- Balega Socks
- Bank of America
- BAS Cobra Control
- Bethann Kaminkow
- Billy Brooks
- BMO Harris Bank
- Bombas
- Brent Wyper
- Brian Evanko
- Brown Advisory
- Capital One
- Celeste Goodmann
- Charlie Constable
- Christophe and Carolyn Cadiou
- City Fitness
- Clark-Winchcole Foundation
- Colorado Nonprofit Development Center (CNDC)
- NPERP
- Constellation
- Daphne and Jay Shipowitz
- David Guilmette
- Enterprise Holdings
- Esther & Harold Mertz Foundation
- Exelon
- Friendly Inn Association of Baltimore
- Gregory K. Douglass
- GU Energy
- ImageFIRST
- Independence Blue Cross
- Jay Murphy
- Jeffrey Ares
- Jeffrey Burns
- Jeni Bell
- John Potocsnak
- Larry and Pam Mercer
- Lululemon
- Lumina Learning USA
- Martha Ehrenfeld and Carla McKay
- Merary Simeon
- Molex
- MUFG Union Bank Foundation
- Northern Trust
- On Running
- Patterson Family Foundation
- Paul Bechtner Foundation
- Pepsico Corporation
- Peter Whitney
- Russell Torres
- Texas Mutual Bank
- The Ortholndy and Indiana Orthopedic Hospital Foundation Fund, a fund of Central Indiana Community Foundation
- The Shirley and William Fleischer Family Foundation
- Todd & Lucy Johns
- TPG Global, LLC
- Victory Brewing Company
- Webcor Builders
- Zendesk
After losing everything to substance abuse, Bobby Dukes found himself feeling hopeless. He had been an IT engineer whose passion for technology continued to burn bright through his tough times. After only a few weeks with Back on My Feet, he began to feel proud again, showing off meet-ups with his family. The change in support around him propelled him to make changes in his life. He is currently working on his career and taking on a leadership position at the ARC, helping others find a similar peace.

Paul had a chaotic start to life, beginning his drug use at just age 15. After battling through rehab for 30 years, Paul joined Back on My Feet and quickly found that the encouragement of a community was exactly what he needed, “The highlight of my day was when volunteers would come in. They would look past my addiction and have a real conversation with me.” Paul now works for a rehabilitation center and voluntarily stays in a sober living community to help him stay on track. Paul is going to visit family that he hasn’t seen in 30 years and says he’s finally able to put his family before his addiction.

Beginning his journey with Back on My Feet while recovering from back surgery, Carlos first joined our Circle Ups with a metal back brace and, later on, with a cane. Carlos is proud to share that he has walked over 100 miles with his team and says this wouldn’t have been possible without our volunteers and the other members, “This is a great program! Everyone I have met has been supportive and wants to help.” Carlos has now moved into his own apartment and was excited to host his family and grandchildren for his first Christmas in his own place.
In 2021, Back on My Feet launched a new location in Houston, TX.

**Current Chapters**
- Atlanta, GA
- Austin, TX
- Baltimore, MD
- Boston, MA
- Chicago, IL
- Dallas, TX
- Denver, CO
- Ft. Lauderdale, FL
- Houston, TX
- Indianapolis, IN
- Los Angeles, CA
- New York City, NY
- Philadelphia, PA
- San Francisco, CA
- Washington D.C.

In 2021, we supported over 1,000 individuals - a new organizational record and something our community should feel very proud of. We employed over 700 members, provided over 290 workshops across the country, and expanded to Houston, increasing our support of the homeless population to 15 cities nationwide.

By increasing support through volunteer mentors, our cost to serve dropped to $8,900/member employed, a 29% decrease since 2020.
FINANCES

Back on My Feet has two defining revenue generation strategies:

1. We utilize creative engagement practices to attract individuals, foundations, and corporate investors to provide needed resources for the communities we serve.  
2. Diversified funding is a priority. The goal is for no more than 50% of revenue (locally or nationally) to originate from one source.

We are grateful for the thousands of donors who make this work possible. For every $1 invested in Back on My Feet, nearly $2.50 is returned to the community through increased economic activity and cost savings — and the community sees the return on their investment in as little as three years*.

Our impact includes increased economic output from employment and the cost savings from housing, medical costs associated with hospitalization and low physical activity levels, incarcerations costs, and treatments for alcohol/drug addiction.

* The economic impact results have been validated by PA Consulting Group.

$1.6M Grants
Grants enable Back on My Feet to increase our impact and help more people overcome barriers related to health and wellbeing, education, workforce development, and social capital.

$0.8M FundRacers
Back on My Feet uses fitness and community to transform lives — when people fundraise with us, they contribute to the same transformative work.

$8.5M Total*
Back on My Feet recognizes the individuals whose leadership in giving help make our organization one of the most innovative and effective programs combating homelessness in the US.

*Total includes COVID-related government funding in the sum of $2.1M
Back on My Feet

OVER 580,000 PEOPLE EXPERIENCE HOMELESSNESS EACH NIGHT IN THE U.S.

WE'RE ON A MISSION TO CHANGE THAT.

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