

From **September 16-23, 2023**, we are hosting our hybrid weeklong **Fitness Festival** that brings participants and partners across the country together to raise substantial funds to keep creating real impact all across the U.S. With the support of partners like you, we've helped thousands of people gain sustainable employment while also providing a supportive and growing community of individuals that lead our members to stability and success.

You are a vital part of our members' successes. When you join us by becoming a sponsor or hosting a corporate team, you empower our members to overcome their challenges, raise their sights, and transform their lives. **Together, we're a movement for change.**



2023 FITNESS FESTIVAL SPONSORSHIPS

PRESENTING* / \$50,000

ELITE benefits & 75 total event entries *PLUS*:

- Race Name 'Presented by Company Name'
- Company representative invited to speak at virtual Opening Ceremonies

*Only 1 available

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ELITE / \$25,000

ENDURANCE benefits & 50 total event entries *PLUS*:

- Invitation for company representative to present virtual awards
- Company logo on event bib
- Opportunity to take over Back on My Feet social media for a day or co-host a LinkedIn live session

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ENDURANCE / \$10,000

MARATHON benefits & 40 total event entries *PLUS*:

- Company mentioned in event focused social media, press releases, and promotions
- Invitation to host a Lunch and Learn for your team with Back on My Feet Staff
- Company logo on finish line tape and in email blasts

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MARATHON / \$5,000

HALF MARATHON benefits & 25 total event entries *PLUS*:

- Company logo on marketing materials (save the date, event website, etc.)
- Company logo on festival t-shirt
- Company invitation to Back on My Feet Lunch and Learn in August

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HALF MARATHON / \$2,500

- 10 event entries to host a corporate team
- Company logo on event website
- Opportunity to provide an item or discount for local Fit Fest Circle Up

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EXCLUSIVE OPPORTUNITIES

Looking to be an exclusive sponsor of our Leaderboard, one of our Fitness Activities, or an In-Kind partner? Connect with your Back on My Feet contact to explore opportunities and customize a level that fits your marketing and community goals.

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Next Steps: Please send payment information and high resolution full color logo (.eps/.ai format) by **Friday, July 14, 2023** to **COURTNEY TOTTEN** – Marketing & Events Director – at Courtney.Totten@backonmyfeet.org.