

BACK ON MY FEET
SNEAKS COME
OUT AT NIGHT
BALTIMORE

FRIDAY AUGUST 4, 2023
6PM – 8PM*



Join Back on My Feet and our Baltimore community as we host the **2023 Sneaks Come Out at Night 5K.**

This community race will bring together hundreds of people across Charm City in support of our mission: **combating homelessness through the power of fitness, community support, and essential employment and housing resources.**

»»» **Next Steps**

Please send payment information and a high resolution logos in full color (.ai/.eps format preferred) by Friday, June 30, 2023 to:

Valerie Blaemire
Development Director, Mid-Atlantic
valerie.blaemire@backonmyfeet.org

support.backonmyfeet.org/sneaks

*Date and time subject to change based on park availability.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Presenting Sponsor* / \$25,000

- 75 race entries to host a corporate team
- Race Name 'Presented by Company Name'
- Invitation for company representative to share a welcome message to all runners on race day and/or LinkedIn Live
- Option to host an in-person or virtual Lunch and Learn with Back on My Feet staff
- Logo on marketing materials (flyer, email blast, event website, etc.), participant giveaway, and participant race bib
- Logo on inflatable arch/event signage or banners
- Opportunity to take over Back on My Feet social media on race day
- Company feature in Back on My Feet FundRacer newsletter
- Premium space allocated for corporate pop-up tent
- Mention in media and social promotion
- Opportunity to provide giveaway to runners at the race

***Only 1 available**

Elite Sponsor | \$15,000

- 50 race entries to host a corporate team
- Option to host an in-person or virtual Lunch and Learn with Back on My Feet staff
- Logo on marketing materials (flyer, email blast, event website, etc.) and participant giveaway
- Logo on inflatable arch/event signage or banners
- Company feature in Back on My Feet FundRacer newsletter
- Premium space allocated for corporate pop-up tent
- Mention in media and social promotion
- Opportunity to provide giveaway to runners at the race

Endurance Sponsor | \$10,000

- 40 race entries to host a corporate team
- Option to host an in-person or virtual Lunch and Learn with Back on My Feet staff
- Logo on marketing materials (flyer, email blast, event website, etc.) and participant giveaway
- Logo on inflatable arch/event signage or banners
- Mention in media and social promotion
- Opportunity to provide giveaway to runners at the race

Marathon Sponsor | \$5,000

- 25 race entries to host a corporate team
- Logo on marketing materials (flyer, email blast, event website, etc.) and participant giveaway
- Opportunity to provide giveaway to runners at the race

Half Marathon Sponsor | \$2,500

- 10 race entries to host a corporate team
- Logo on event website and in email blasts
- Opportunity to provide giveaway to runners at the race